

WHERE ARE WE GOING DAD



- Reality
- Camping night out with dad

• Busy Dads have to spend a night out with their kids without Mom's help. The show focuses on, how dads, who had not spent much time with kids, communicate when they spend close time together for two full days in a remote area where all the digital devices are connected off.

MY LITTLE TELEVISION



- Digital studio show
- Compete for the most popular video podcast!

• One-person-broadcaster runs his/her own TV channel. He/she can cook, talk, sing, dance to attract viewers. Anything is allowed just to keep the channel on. One studio is divided into six rooms, each with a web-cam, on-live to the internet viewers. The room(channel) with least internet connectors will be forced to log off. Only one channel survives to win the champion belt.

I AM A SINGER



- Music show / Competition
- Become the best out of the best

• Every week, seven professional singers compete at a live concert. 500 audience, each 100 from different age groups of 10s to 50s vote for the best performance right after the show is over. The one with the lowest score is eliminated from the show. The songs are randomly given to each contestants as a mission.

DUET SONG FESTIVAL



- Music show / Competition
- Become the best duet and make your dream come true!

• "Duet Song Festival" is a music show that pairs famous professional singers with non-professionals to compete together in a singing contest. Anyone can send in videos of themselves singing with brief personal introductions that professional singers will judge. The duet teams will perform live on stage in front of 500 audiences who will vote for their favorite duet team.

KING OF THE MASKED SINGER



- Singing competition
- ONLY THE VOICE MATTERS!
- THE BEST K-FORMAT 2018 - 2019
- PREMIER ON FOX SEASON 2 IN SEPTEMBER 2019

Eight unidentified stars are behind the masks! No face, no names, only the voice matters to survive the world premiere Mystery Music Show. To survive until the last moment of the show, they should hide the identification while singing against the panels who keep trying to guess who is behind the mask.

Scheduled to premier on FOX The Masked Singer season 2 in September 2019
69 times Emmy Award nominations, 42 Grammy Award nominations, 22 Broadway shows, three New York Times Best Sellers and two have been named TIME magazine's Most Influential People.
Sold not only to America, but also to other countries such as Australia, Netherlands, United Kingdom, France and etc.
Currently one of the hottest formats in Korea bringing great attention around the world.

MBC
ENTERTAINMENT
FORMATS

NEW FORMATS



WHERE IS MY HOME

- Reality / Real estate / Lifestyle
- House searching competition finds the right place for clients!

Celebrities with plenty of house rental experience find ordinary clients who need a new home. The two separate teams of celebrities embark on a mission to find the right place that best satisfies the client's standards. They need to find the perfect house that meets all the selective conditions, including the budget, location, commuting distance, number of rooms, parking lot, and pet availability. Which team will find the perfect house for their applicants?

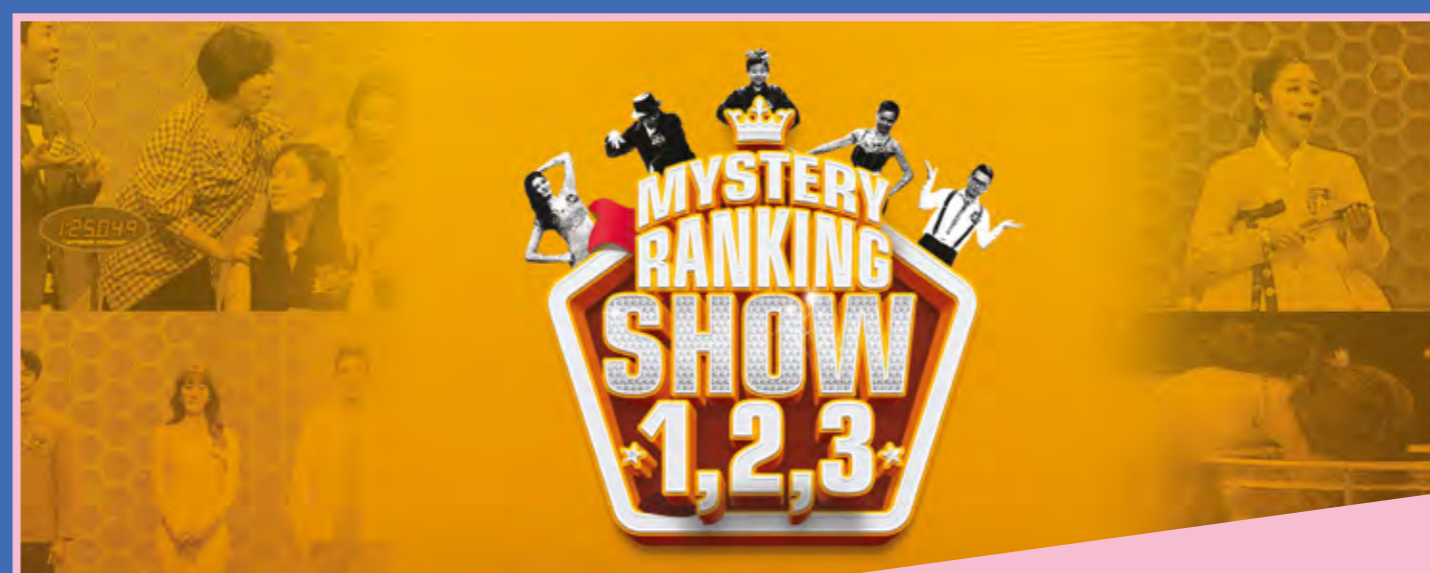


BROADCASTING ON YOUR SIDE

- Talk show / Reality
- Don't ask, we are on your side!

Taking a new step in life? Facing a challenge? Lacking a bit of courage? Need someone there for you anytime, anywhere, no matter what? Here are six broadcasters loaded with favoritism, ready to take your side and give all the support you need, unconditionally. Divided into three teams of two, each pair of broadcasters will support one, and only one person. Watch as they laugh and cry with their beloved 'athlete' competing in the fierce battle of life.

RECOMMENDED FORMATS



MYSTERY RANKING SHOW 1,2,3

*Licensed to Thailand. season 2 finished

- Quiz / Talk show / Variety (Studio-based)
- Guess the mystery only by its cover

You won't believe your eyes! Shatter your preconceived notions! Five contestants share something unique in common and they have a mysterious hierarchy between them. Seven celebrity guests are tasked with figuring out how the contestants are ranked amongst themselves. They only get two chances to get it right!



UNEXPECTED Q - EMOJI QUIZ

- Short format / Quiz show
- Emoji becomes a quiz?

A music quiz show without music! Guess the title of the song by looking at the displayed emojis! An innovative digital music quiz

show where the viewers set questions! Celebrities divided into two teams can only guess the title of the song just by looking at the emojis displayed on the screen. The team must yell out the answer and sing the right verse in order to receive the point. If the question gets too difficult, the team can have a live SNS chat with the viewers for hints. In the end, the team with more answers wins and receives a prize.

GAME WITH NO NAME * Co-Developed with NBCU



- Game show
- Family friendly escaping game room show!

It's a brand new gameshow format where parent and child enter the mysterious game room to figure out the purpose of the game and to solve the ultimate question. Fascinating achievements of adorable and imaginative kids! Play along with celebrities and their kids where creative ideas stimulate your imagination. Now, innovative gameshow armed with limitless creativity begins!

THE MANAGER: REVEAL MY STAR'S LIFE



- Reality show / Celebrity / Manager
- Celebrities life behind the scenes

Who are the ones closest to celebrity's real life hidden behind the camera? They're managers! Panelists and experts observe unexpected aspects of celebrities revealed by managers. With the help of psychiatric and psychologists, panelists discuss about the behaviors of celebrities caught on hidden cameras. Will celebrities be able to realize their own drawbacks through frank evaluations of third parties? Recorded No.1 in the ratings in 20-49 generation, The Manager!

HEY! FIRST TIME IN KOREA?



- Reality show / Travel / Variety
- Tour my second homeland with my best friends

What would be the real Korea in the eyes of foreigners who visit Korea for the first time in their life? What will be the first impression of Korea? Unprecedented chance to live like a 'Real Korean!' Through the eyes of travelers, you would experience the real meaning of 'travel' and see the cultural difference between two countries. Trip-reality-show with BFFs! "Hey, First Time in Korea?"

DUNIA



- Unreal reality
- Jurassic world comes to life on reality TV!

World's first collaboration between game and reality tv! This unreal reality tv show's concept is acquired from the game "Durango" where it expects the 10 celebrities to survive in the Jurassic world. 10 celebrities who have been suddenly warped into Dunia use warped items to survive and to find their ways back home. Can these celebrities return home safe? Dunia! A brand new tv show where it constantly switches from realistic to unrealistic scenarios.